

# LEADERS CAN START ANYWHERE... AND FINISH THEIR DEGREE AT UND

When you begin your Marketing degree at Northland Community and Technical College.

Courses are sequenced to provide guidance and to help ensure that prerequisites are met.

Catalog Year: 2022-2023

## Plan of Study: Bachelor of Business Administration with a major in Marketing

Begin courses at Northland Community & Technical College		
First Year   First Semester		
	BUSN 1110: Intro to Business	3
	BUSN 2210: Principles of Management	3
	CPTR 1104: Introduction to Computer Tech	3
	ENGL 1111: Composition I	3
	MATH 1110: College Algebra	3
<b>Total Credits</b>		<b>15</b>
First Year   Second Semester		
	ECON 2202: Macroeconomics	3
	ENGL 1112: Composition II	3
	MATH 2203: Statistics	4
	MKTG 2120: Supervisory Leadership	3
	SPCH 1101: Intro to Public Speaking	3
<b>Total Credits</b>		<b>16</b>
Second Year   First Semester		
	BUSN 2221: Principles of Accounting I	4
	ECON 2201: Microeconomics	3
	ADMS 1116: Business Communications	3
	BUSN 2218: Legal Environment of Business	3
	MKTG 2200: Principles of Marketing	3
<b>Total Credits</b>		<b>16</b>
<p><b>Apply to UND by April 15</b></p> <ul style="list-style-type: none"> <li>Complete online application at <a href="https://www.und.edu/transfer">UND.edu/transfer</a></li> <li>Request transcripts to be sent to UND <b>from NCTC</b>.</li> </ul> <p><b>Apply for scholarships at UND by March 1</b></p> <ul style="list-style-type: none"> <li>After admission submit application for campus-wide scholarships in UND's <b>Scholarship Central</b></li> </ul>		
Second Year   Second Semester		
	BUSN 2222: Principles of Accounting II	4
	PHIL 1102: Intro to Ethics	3
	HIST 1101 or HIST 1102 or HIST 2201 or HIST 2202	3
	PLSC 2204: Comparative Governments	3
<b>Total Credits</b>		<b>13</b>
<p><b>Take next steps to begin at UND</b></p> <ul style="list-style-type: none"> <li>Begin new student checklist at <a href="https://www.und.edu/admitted">UND.edu/admitted</a></li> <li>Attend UND Transfer Student Orientation at <a href="https://www.und.edu/orientation">UND.edu/orientation</a></li> </ul>		

<b>Third Year   First Semester</b>		
	ISBC 217: Fundamentals of Computer Information Systems	3
	FIN 310: Principles of Financial Management	3
	MRKT 310: Consumer Behavior	3
	ES Advanced Communication	3
	Elective	3
<b>Total Credits</b>		<b>15</b>
<b>Third Year   Second Semester</b>		
	MRKT 330: Marketing Research	3
	MGMT 301: Operations Management	3
	Marketing Elective	3
	Marketing Elective	3
	Elective	3
<b>Total Credits</b>		<b>15</b>
<b>Fourth Year   First Semester</b>		
	Marketing Elective	3
	Marketing Elective	3
	Marketing Elective	3
	Elective	3
	Elective	3
<b>Total Credits</b>		<b>15</b>
<b>Apply to graduate from UND</b>		
<ul style="list-style-type: none"> <li>After registering for your last semester of courses, apply at <a href="https://www.und.edu/commencement">UND.edu/commencement</a></li> </ul>		
<b>Fourth Year   Second Semester</b>		
	MRKT 450: Marketing Management	3
	MGMT 475: Strategic Management	3
	Elective	3
	Elective	3
	Elective	3
<b>Total Credits</b>		<b>15</b>
<b>TOTAL CREDITS TO GRADUATE</b>		<b>120</b>

*This information is provided as guide only. Students are strongly encouraged to meet with their major specific UND advisor.*

*An official evaluation of transfer credit will be done upon admission to the university. Transfer credits will be evaluated and applied according to the current catalog and the approved Essential Studies list at the first semester of enrollment at UND.*

*Transfer credit for courses other than those listed above will be evaluated on a course-by-course basis.*

*Students are required to fulfill UND graduation and GPA requirements to receive a degree and should consult with their UND advisor and the undergraduate catalog for details.*